International Institute
of Communications

Shaping the Policy Agenda

A policy arena : A discussion forum : An independent platform

Telecoms   Media   Technology

The IIC works to advance the debate and understanding of regulatory policy in the global communications industry through discussion, education and knowledge-sharing

www.iicom.org

THE **INTERNATIONAL INSTITUTE** OF **COMMUNICATIONS**

The IIC is a membership network which facilitates a balanced, open dialogue that shapes the regulatory and policy agenda for the telecoms, media and technology industries. Our members are like-minded senior level regulatory

specialists, policy makers and lawyers who support one another in challenging roles. The outcome of their interaction and decisions has far-reaching implications for society at large and for the economies of their countries.

THE **PRINCIPLES** OF THE **IIC**

1

Regulators at the heart of the organisation

IIC participants represent the leadership of influential regulatory authorities in mature and developing economies

The IIC puts members first and foremost

2

The IIC is a supportive membership network where senior level regulators and their industry counterparts build long-term valuable relationships

3

The IIC is a neutral platform

The IIC provides a forum for the non-partisan discussion and exchange of ideas, education, independent analysis and knowledge-sharing

The IIC is committed to regional and local inclusivity

We offer networking and debate of national and regional issues through our TMFs and chapter meetings

4

MEETINGS

We hold at least five regional and international events a year including the Annual Conference, the Telecommunications and Media Forum (TMF) series and the International

Regulators Forum (IRF) which is exclusively for regulators. Further, local chapter meetings are organised by IIC Directors around the world.

EMERGING **DISCUSSION** THEMES

We work to advance the mutual interests and understanding of the converged communications industries by discussion of global, regional and local issues. Events, meetings and articles look at trends coming over the horizon and coalesce

around six global themes including innovation and investment, governance, content, competition, privacy, security and spectrum. More recently, discussions have focused on 5G, connectivity, the digital ecosystem and the Internet of Things.

ABOUT **US**

Established in 1969, the IIC is an independent, global, not for profit policy forum for the converging telecoms, media and technology industries within the emergent digital ecosystem. Membership and sponsorship enable us to provide a neutral

discussion framework and professional network for senior level strategists working at the intersection of business and public policy.

WELCOME FROM **CHRIS CHAPMAN** **PRESIDENT** OF THE **IIC**

By bringing together the leaders of national communications regulators and their industry counterparts in a professional and collegiate style, the IIC is uniquely positioned to enable ideas, views and experiences to be exchanged for the benefit of all. I firmly believe that this has nothing to do with developing versus developed countries, east versus west, rich versus poor. We can and should all benefit from the exchange.

The IIC, as a non-profit organisation, depends on the support of people like you. The more members we have, the greater the participation and the more we can collectively achieve. We hope you will join us and take part in the debate.

Warm wishes,

Chris Chapman

Chris Chapman was appointed president of the IIC in April 2016 (having been on the board since 2014). For 10 years prior to that he was the inaugural chair and CEO of the Australian

Communications and Media Authority (ACMA). Chris is the first IIC president to come from the Asia Pacific region in its 47-year history, a reflection of that region's growing importance.

INTERMEDIA, THE **IIC'S** QUARTERLY **JOURNAL**

Members receive InterMedia, the IIC's quarterly journal. It reviews key developments in telecommunications and media policy, regulatory affairs, emergent ICT trends and, especially, the impact of the internet across the entire ecosystem.

I would just describe it with a simple word 'amazing', I think it is one of the best events that I am attending every year, the quality of the discussion and the level of the speakers make of this event a must attend event for the regulators in the region.
Antonio Garcia Zaballos
Lead specialist
Inter-American Development Bank

Marc Beishon is an experienced technology editor and journalist who was, among other roles, a senior editor on New Scientist.

Contact Marc at **m.beishon@iicom.org**

Marc Beishon, Editor

Since the 1990s, he has worked with a wide variety of print and web outlets and clients, and joined the IIC in 2013.

COMMUNICATIONS **POLICY** AND **REGULATION WEEK**

The focal point of IIC activity

The Communications Policy and Regulation Week focuses on 'big picture' themes and trends that affect the communications community globally. It combines the Annual Conference and the International Regulators Forum, bringing together regulators and industry to examine the 'cross currents' between the converging telecommunications, media and technology industries and more generally the emergent digital ecosystem.

The week includes workshops, dinners and receptions where participants engage in more informal debate and mix socially.

The Annual Conference

The main event within the Communications Policy and Regulation Week

A multi-speaker, two-day event covering topics such as:

- Investment, innovation and competition
- Global spectrum policy
- Internet governance
- Data, privacy and copyright
- Disruptive technologies
- Broadband roll-out
- Machine to machine and the Internet of Things
- Connectivity
- Digital transformation

The International Regulators' Forum (IRF)

A two-day event which takes place at the start of Communications Policy and Regulation Week

The IRF is the world's only independent membership body for statutory regulators in the communications industry. It provides a unique environment in which regulatory bodies, large and small, established and new, can meet to discuss often controversial global issues in a closed, workshop environment of trust.
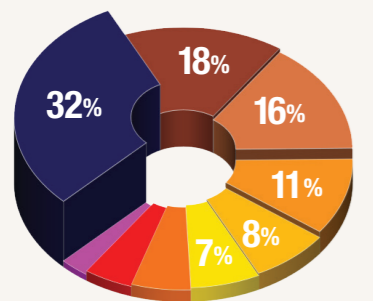
Regulatory themes we cover:

- The changing role of the regulator in the digital ecosystem
- Levelling the playing field
- Cross sectoral regulation
- Regulating for market failure
- Regulation for public good or public value?

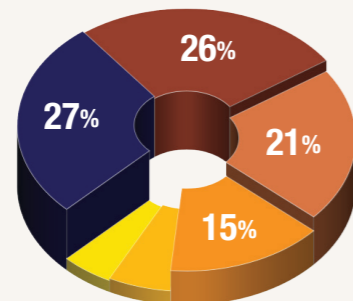…as well as specific topics such as spectrum licensing mechanisms, infrastructure issues, public service broadcasting.

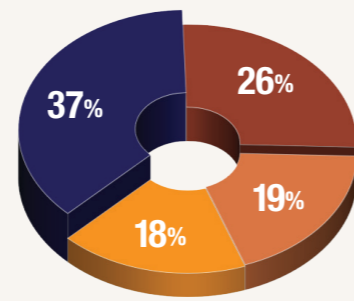### Profile of Annual Conference Participants

Sector

32%
18%
16%
11%
8%
7%

- Regulator
- Telecommunications
- Content
- Professional services
- Government
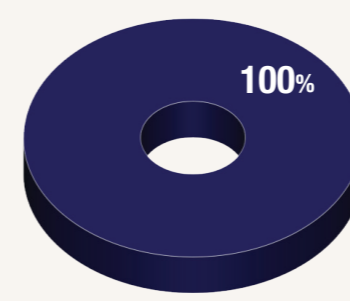- Representative body
- Technology
- Academic
- Other

Region

26%
27%
21%
15%

- Americas
- Europe
- Asia
- Africa
- Oceania
- Middle East

Seniority and level of influence

37%
26%
19%
18%
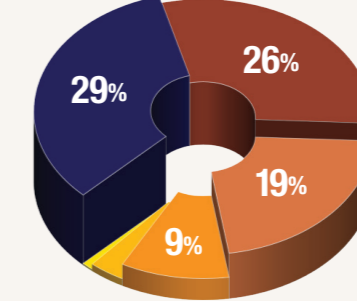
- CEO, Commissioner, MD, Director General
- Chief, President
- Director, Head of, Vice President
- Senior Manager

Profile of IRF Participants

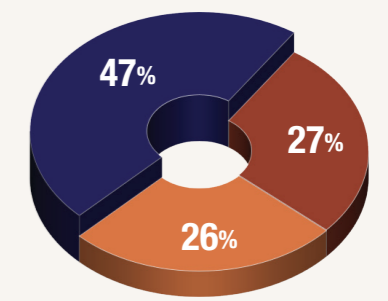**Sector**

100%

- Regulator

Region

29%
26%
19%
9%

- Americas
- Asia
- Europe
- Africa
- Oceania
- Middle East

Seniority and level of influence

47%
27%
26%
26%

- CEO, Commissioner, MD, Director General
- Chief, President
- Director, Head of, Vice President

A brilliant opportunity to exchange views with the regulators and industry from Asia. It was very much a "learning expedition" for me - the official programme as well as the good conversations on the margins and at dinner.
Heiko Zysk
Vice President Government Relations
ProSiebenSat.1 Media Group
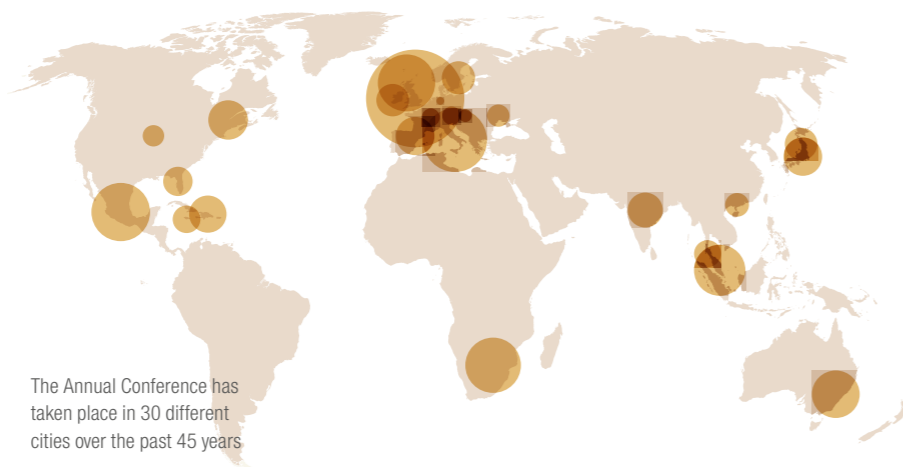
The Annual Conference has taken place in 30 different cities over the past 45 years

197 Regulators and governments from 197 different organisations around the world have taken part in these meetings

85 These regulators have represented NRAs and government departments from 85 different countries

504 504 senior level (CEO, board-level) individual regulators and government ministers have attended IIC meetings. Many have attended more than five or four separate meetings

IRF meetings are coordinated by Andrea Millwood Hargrave, Director General of the IIC. She has worked in communications regulatory policy and research for over 25 years, and has published extensively on these issues.

Andrea Millwood Hargrave, Director General

Andrea is an Associate of the Programme in Comparative Media Law and Policy, Centre for Socio-Legal Studies, University of Oxford, and the Stanhope Centre for Communications Policy Research, as well as Visiting Fellow on the London School of Economics' Media Policy Project.

TELECOMMUNICATIONS
& MEDIA **FORUM**

Taking the debate around world

The IIC Telecommunications and Media Forum (TMF) is a series of meetings held throughout the year. All members are automatically part of the TMF and member organisations can send representatives to the meetings free of charge. Non-members are welcome for a small fee.

The TMF offers a unique and highly respected programme of in-depth analysis and debate, bringing top level policy-makers, regulators and senior industry executives together to discuss key and emerging issues against a regional back-drop in a frank and trusting environment.

Our Director of Programmes, Amanda Crabbe, has over 20 years' experience creating specialist conferences for the telecoms, media and technology sectors.

Amanda Crabbe
Director of Programmes

The TMF meets throughout the year in different locations with discussion topics contextualised for that region. It has convened in over 20 cities around the world since 1987 including:

London	Mexico City
Paris	Rome
Tokyo	New York
Sydney	Miami
Berlin	Doha
Hong Kong	Bahrain
Washington DC	Istanbul
Kuala Lumpur	Johannesburg
Bonn	Yerevan
Brussels	Bangkok

The excellent organization of all IIC staff is quickly making TMF the most important event for the Americas regulatory industry. It was impressive to see all LatAm Operators and several authorities sharing this venue.
Jose Ayala
Head of Government & Industry Affairs for Latin America
Ericsson

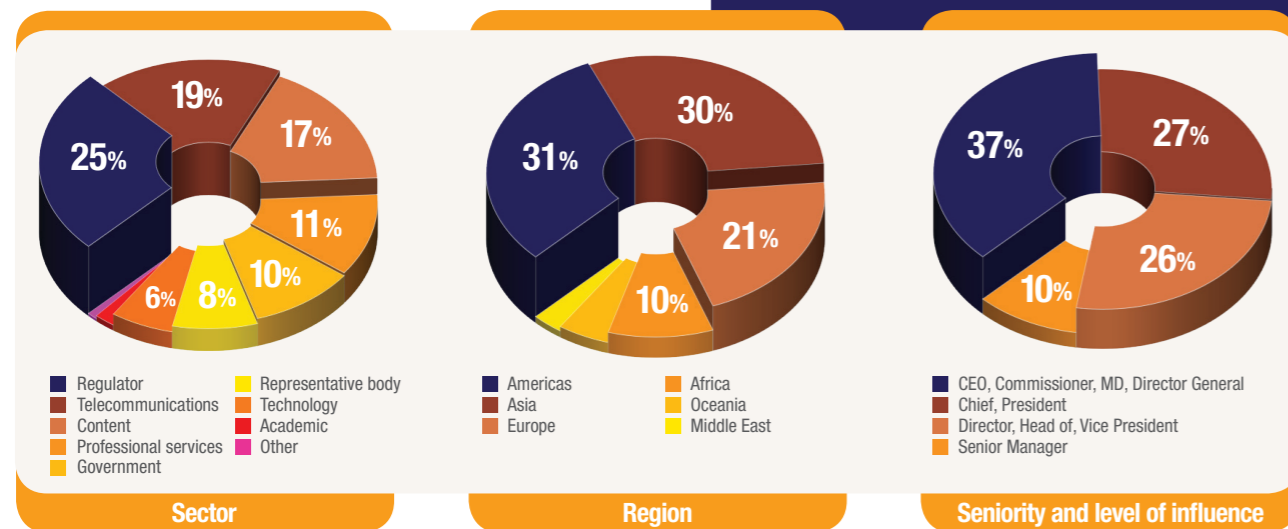*I found the event to be most excellent in organization, agenda and engagement.*
Dr Kim I. Mallalieu
Member of Board
Telecoms Authority of Trinidad and Tobago (TATT)

516
In the last three years…
516 organisations representing regulators, industry and consultants have taken part in TMF meetings.

Profile of TMF Participants

Sector
- Regulator
- Telecommunications
- Content
- Professional services
- Government
- Representative body
- Technology
- Academic
- Other

Sector values: 19%, 17%, 11%, 10%, 8%, 6%, 25%

Region
- Americas
- Asia
- Europe
- Africa
- Oceania
- Middle East

Region values: 30%, 21%, 10%, 31%

Seniority and level of influence
- CEO, Commissioner, MD, Director General
- Chief, President
- Director, Head of, Vice President
- Senior Manager

Seniority values: 37%, 27%, 26%, 10%

WHY **JOIN** THE **IIC?**

The IIC gives like-minded senior professionals with demanding high profile roles a network with whom they can share their challenges and success stories. This collaborative supportive network helps facilitate the creation of good policy from which the wider community benefits.

Members value the opportunity to build collegiate relationships with international regulators and their industry peers which ultimately helps them make sound policy and business decisions. Most meetings are conducted under the Chatham House Rule giving delegates the freedom of 'off the record' expression and debate.

There are four types of membership…

1. IIC PARTNERS
The top level of involvement that an organisation can have

At this level a close knit group of involved regulators or commercial organisations are consulted on the agenda for all global IIC discussions and work closely with the IIC to help shape meeting content, often contributing through participation in panel discussions, hosting meetings or giving keynote talks.

2. INDUSTRY MEMBERSHIP
Free participation in TMF meetings around the world

This level is for telecoms operators, broadcasters, network providers, OTT players and smaller digital start-ups. We also have members from academic institutions and regulatory and trade bodies.

3. REGULATOR MEMBERSHIP
Free participation in IRF and TMF meetings around the world

Only regulators can have this level of membership which provides a free-thinking platform in which senior level regulators can showcase work in their region, gain affirmation of their ideas, challenge the status quo and debate new and sometimes controversial issues.

4. ASSOCIATE MEMBERSHIP
Participation in IIC events

This is for firms providing professional services and consultancy to the communications industry such as lawyers, consultants and analysts. Meetings give these specialists in the TMT field the chance to keep up to date with new thinking and meet with their regulatory and industry clients.

Event Sponsorship and Hosting

Many of our meetings are hosted or sponsored by organisations involved with the business of regulation and public policy making, providing specialist advice and operating in the worlds of telecoms, media and technology.

An international organisation, active around the world
All members can take part in local chapter meetings for free wherever they are in the world

ASIA PACIFIC

This is an area of rapid technological development where the IIC has four active chapters running events and producing reports on trends and challenges in the region.

EUROPE

The Digital Single Market is a key topic for discussion at IIC meetings. We hold at least one global event per year in Europe and numerous local chapter meetings that are free for members.

AMERICAS

There are two active IIC chapters in North America where the IIC has looked at issues such as innovation, investment incentives and internet governance as well as policy and regulatory decision making in the emerging and developed American markets.

MIDDLE EAST AND AFRICA

Technologies and how platforms and content are converging in this region has been frequently written about in InterMedia with much discussion around the wider implications for economies and cultures.

THANK **YOU**

This list represents just some of the members, sponsors and contributors who continue to make the IIC network so strong.

To join us, to sponsor an event or to find out more about the work we do contact:

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